#KERASTASEBRIDES Wedding Checklist

A checklist for every hair type of bride.

12 MONTHS OUT

Select the persona below that you most closely identify with and check the boxes for personalized hair care tips.

Colorful You – you are dabbling in single process, double process or highlights.

Stock up on the <u>Reflection</u> shampoo, conditioner & hair mask.

Extend Your Limits – you are growing out those tresses. Stock up on <u>Resistance Extentioniste</u> serum, shampoo, conditioner & hair mask.

Hair Handy Work – you are repairing damage. Stock up on <u>Resistance Therapiste</u> pre-shampoo, shampoo & hair mask.

Naturally Nude – you are ingredient conscious. Stock up on <u>Aura Botanica</u> shampoo, conditioner & hair mask.

Damsel in Dry Stress – you are seeking hydration for your hair.

Stock up on the <u>Nutritive</u>shampoo, conditioner & hair

mask. For very dry hair, go for Magistral.

Thin Not Thinning – you are in store for body & volume. Stock up on <u>Densifique</u> shampoo, conditioner & hair mask. We have a specially densifying shampoo for men in this collection as well.

For Everyone:

- <u>Schedule</u> a consultation and get a diagnosis.
- Be prepared to get a monthly Fusio Dose[™] and an Extentioniste treatment if you're looking to grow out your hair.

• What is your wedding destination? Climates change throughout the seasons. Your first diagnosis and prescribed regimen may change. Often times our clients with the help of their stylist will adjust their cleanse-treat-prime regimen according to the season and the climate of their location.

8 MONTHS OUT

- Use your customized cleanse-treat-prime regimen 4-6 times per week. Use your masque in place of the conditioner 2-3 times per week.
- Book your <u>in-salon appointment</u> to check-in on the condition of your hair.
- Team **Colorful You** might want to do a fullhead of highlights.
- For destination weddings, use our salon finder to find a global salon for your big day.
 - For the workout plan stock up on <u>travel sizes</u> to bring to the gym. Easily pop them into your work bag for morning, lunch or evening workouts.

6 MONTHS OUT

Use your customized cleanse-treat-prime regimen 4-6 times per week. Use your masque in place of the

conditioner 2-3 times per week.

Consult with your stylist but we would suggest a <u>Fusio Dose</u>[™] or an Extentioniste treatment in-salon. We suggest alternating the treatments. Planning the bachelorette? Pack some <u>travel sizes</u>, find a local <u>Kérastase salon</u> for your night out with the girls.

4 MONTHS OUT

Maintain your cleanse-treat-prime regimen. Return to your salon for your <u>Fusio Dose</u>[™].

Go in for a trial updo if you're looking for styles. Check out out our wedding pro stylists for inspiration on their most recent on-trend wedding looks. Tip: Ask your salon for wedding packages as often makeup can be offered as part of a bridal hair package.

2 MONTHS OUT

Maintain your <u>cleanse-treat-prime regimen</u>. (Show PK regimen chart from education).

1 MONTH OUT

- Confirm your appointment with your salon. Finalize your look with your stylist. Don't forget to
- bring your veil and any hair accessories in for your trial.
- Get your color done 1-2 weeks out depending on how much root you like. For single process and foil clients we suggest booking your appointment 1-week prior to your wedding. For balayage clients two weeks out.

WEDDING DAY

Consult with your stylist whether or not to shampoo the day of or the night before. Everyone's hair and scalp are different.

Pre-wash your hair for styling the night before, not the day of.

Bring your favorite of styling products with you for last minute touch-ups; hair spray,

bobby pins, etc.

Stock up on bobby pins for the big day and have your stylist show you how to work last minute fixes and any look variations throughout the day. Don't forget to thank your stylist for your timeless & beautiful look!

Relax, enjoy & be married!